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# COMPANY PROFILE



[www.wildtales.co.in](http://www.wildtales.co.in)



# WildTales Foundation

WildTales Foundation is a not-for-profit organization dedicated to advancing biodiversity conservation, habitat restoration, and community empowerment. Focused on safeguarding lesser-known species like butterflies, our work encompasses creating vibrant biodiversity clusters and ecological corridors to foster resilience in urban, rural, and industrial landscapes. Through environmental education, climate action initiatives, community engagement, and sustainable livelihood programs, we empower schools, corporates, and grassroots communities to actively participate in conservation. With innovative initiatives and strategic collaborations, WildTales Foundation envisions a harmonious future where people and nature coexist sustainably.

## **Organization Details:**

**Name:** WildTales Foundation

**PAN:** AADCW9566F

**TAN:** DELW07399A



# Spoondrift (OPC) Pvt. Ltd.

Spoondrift OPC Pvt. Ltd. is a forward-thinking firm specializing in innovative and sustainable solutions across various sectors. With expertise in environmental education, youth development, creative content development, and community engagement, we are particularly renowned for our specialization in the design and implementation of butterfly habitats. These projects integrate biodiversity into urban and rural landscapes, creating thriving ecosystems that foster ecological balance. Guided by a vision to pioneer impactful, sustainable solutions, our mission is to inspire innovation, drive meaningful change, and create lasting value for communities and the environment. Spoondrift is dedicated to shaping a greener and more resilient future through diverse and transformative initiatives.

## **Company Details:**

**Name:** Spoondrift (OPC) Pvt. Ltd.

**GST:** 07ABNCS1960J1ZX

**PAN:** ABNCS1960J

**TAN:** DELS06659J

**MSME:** UDYAM-DL-08-0086026



# Mission & Vision

## MISSION

- Fostering positive change in nature and society through citizen-driven actions.

## VISION

- Leading Impactful initiatives to safeguard biodiversity by addressing habitat loss and actively engaging communities in conservation efforts.



# Our Services

- Habitat Restoration
- Nature Education Program
- Butterfly Habitat Development
- Biodiversity Assessment and Monitoring
- Community and Livelihood Program

# Key Partners



# Team Expertise



**Sohail Madan**  
Founder and Director at  
WildTales

Sohail Madan is an Ecologist, who is associated with WildTales. Previously, he held the position of Assistant Director at the Bombay Natural History Society in Delhi for over a decade. His notable achievements include the planning and development of North India's largest butterfly park within Asola Bhatti Wildlife Sanctuary, showcasing his commitment to biodiversity preservation. Additionally, he has provided valuable guidance to the Department of Forests and Wildlife, Government of NCT of Delhi, on various restoration projects and biodiversity surveys. As an advocate of seed banks, he operated native plant nurseries and **has established over 85 butterfly parks nationwide**. He spearheaded the development of India's first butterfly habitat within an industrial zone in collaboration with Bridgestone India in Indore, Madhya Pradesh.

Furthermore, he initiated the Green Skill Development program for the MOEF & CC. Recognized for his contributions, he received the Dr. B Kiowta Lifetime Achievement Award in 2019 from the Indian Dragonfly Society and serves as a member of the Delhi Ridge Management Board.



**Abhishek Paliwal**  
Associate Director &  
Ecologist, WildTales

A Naturalist who pursued his passion towards wildlife conservation straight after completing his Bachelor's in Engineering. He currently serves as an Ecologist at WildTales. He has worked with the Bombay Natural History Society (BNHS) to develop natural habitats for butterflies in central India, and has developed **India's first butterfly habitat in an industrial zone with Bridgestone India** at Indore, Madhya Pradesh and has played a crucial role in conducting various Lepidoptera and Avifauna monitoring surveys in collaboration with various NGOs and Forest departments in central India. He has more than 5 years of experience in conducting butterfly walks, nature trails, and nature awareness sessions.

Additionally, he has conducted many workshops on butterfly conservation for a diverse range of stakeholders, including corporate entities, educational institutions, societies, and forest department officials.


# Contact Information

**Contact Number:** 9717838299, 8446402568

**Email:** Director@wildtales.co.in

**Website:** <https://www.wildtales.co.in/>

**Instagram Profile Link:**   
[https://www.instagram.com/wildtales\\_edu/](https://www.instagram.com/wildtales_edu/)

**Facebook Profile Link:**   
<https://www.facebook.com/profile.php?id=61557338080269>

## WildTales

